



# Dental Office Terms of Service

**Effective Date:** 03/01/2026

**Business Name:** American River Dental

**Website:** [www.americanriverdental.com](http://www.americanriverdental.com)

## 1. Acceptance of Terms

By using American River Dental's services, including signing up for text message communications, you expressly consent to collecting, using, and sharing your personal information as outlined in our Privacy Policy. You acknowledge that you have read, understood, and agree to our Terms of Service and Privacy Policy, including the terms related to data collection, communication, and security.

You further consent to receive text messages from American River Dental, including transactional and promotional messages. You may opt out of receiving promotional messages at any time by following the opt-out instructions provided in the messages. Your continued use of our services constitutes your ongoing consent to these terms.

## 2. Medical Disclaimer

Information on this website is provided for general informational purposes only and does not constitute medical or dental advice. Patients should consult directly with a licensed dental professional for diagnosis and treatment.

Use of this website does not create a dentist-patient relationship until an appointment has been confirmed and accepted by our office.

## 3. Appointment Scheduling

Appointments requested through our website or online forms are subject to confirmation by our staff. We reserve the right to reschedule or cancel appointments as necessary.

Patients are responsible for providing accurate contact information.

## **4. SMS/Text Messaging Terms (10DLC Compliance)**

By providing your mobile number and opting in, you consent to receive **SMS text messages** from **American River Dental** related to:

- Appointment reminders
- Appointment confirmations
- Post-visit instructions
- Billing notifications
- Office updates

### **Message Frequency**

By subscribing to American River Dental's text messaging service, you agree to receive transactional or informational messages related to your appointment, post-visit instructions, billing notifications, or office updates. You can expect to receive up to 5 messages per week.

Message frequency may vary depending on your appointments and communication needs.

### **Message & Data Rates**

Message and data rates may apply depending on your mobile carrier.

### **Opt-Out**

You may opt out of SMS communications at any time by replying:

#### **STOP**

You may choose to stop receiving promotional text messages from American River Dental at any time. To opt out, simply reply to any text message you receive from us with the word 'STOP' or 'UNSUBSCRIBE.' Once we receive your opt-out request, we will promptly remove your number from our promotional messaging list. Please note that opting out of promotional messages will not affect your ability to receive important service-related communications.

For assistance, reply:

#### **HELP**

or contact us at:

Phone: (916) 362-9247

Email: [xrays@americanriverdental.com](mailto:xrays@americanriverdental.com)

## **Carriers**

Wireless carriers are not liable for delayed or undelivered messages.

## **Liability**

We are not responsible for any charges, errors, or delays in SMS delivery caused by your carrier or third-party service providers. By opting in, you confirm that you are the owner or authorized user of the phone number provided and that you are at least 18 years old.

By subscribing to our SMS services, you acknowledge and agree that American River Dental will not be liable for any damages, losses, or injuries arising from or related to the use or failure to receive any text messages, including but not limited to, delays, non-delivery, or technical issues. Your use of our SMS services is at your own risk, and we provide our services on an 'as-is' basis without any warranties of any kind, express or implied.

## **5. Privacy**

American River Dental is committed to protecting the security of your personal information. We implement industry-standard security measures to safeguard your data against unauthorized access, use, or disclosure. However, it is also your responsibility to protect the confidentiality of your account information and any passwords associated with your use of our services.

You agree to notify American River Dental immediately of any unauthorized use of your account or any other security breach. American River Dental will not be liable for any loss or damage arising from your failure to protect your account or personal information adequately. By using our services, you acknowledge and accept that no data transmission over the Internet or mobile networks can be guaranteed to be 100% secure, and therefore, you use our services at your own risk.

American River Dental collects personal information from you when you interact with our services, including when you sign up, make purchases, or communicate with us via text messages. The types of information we collect may include your name, contact details, payment information, and any other information you voluntarily provide.

We use this information to provide, maintain, and improve our services, process transactions, communicate with you, and comply with legal obligations. Mobile information will not be shared with third parties/affiliates for marketing or promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties

You have the right to access, correct, or delete your personal information at any time, and we are committed to handling your data in a secure and transparent manner.

## **6. Security**

American River Dental takes the security of your personal information very seriously. We employ industry-standard security measures, including encryption and secure servers, to protect your data from unauthorized access, alteration, disclosure, or destruction. We continuously monitor our systems to ensure your information is safe and secure, and we are committed to maintaining the highest levels of data protection to safeguard your privacy.

American River Dental is committed to upholding the highest standards of privacy for all personal information collected through our text messaging services. We do not sell, rent, distribute, or trade your personal data to third parties without your explicit consent unless legally required to do so. Any information shared with third parties is exclusively for the purpose of delivering our services to you. We assure you that your data will never be shared with third parties for marketing purposes.

## 7. Website Use

Users agree not to:

- Use the website for unlawful purposes
- Attempt to gain unauthorized access to systems
- Interfere with website functionality

## 8. Intellectual Property

All website content including logos, text, graphics, and images are the property of **American River Dental** unless otherwise noted.

Unauthorized use is prohibited.

## 9. Changes to Terms

We may update these Terms of Service at any time. Updates will be posted on this page with a revised effective date.

## 10. Contact Information

**American River Dental**  
10350 Coloma Road  
Rancho Cordova, CA 95670  
Phone: (916) 362-9247  
Email: [xrays@americanriverdental.com](mailto:xrays@americanriverdental.com)